



Moreland City Council

Council Action Plan 2022-2023



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ACKNOWLEDGEMENT OF COUNTRY

Moreland City Council acknowledges the Wurundjeri Woi Wurrung people as the Traditional Custodians of the lands and waterways in the area now known as Moreland. We pay respect to their Elders past, present, and emerging, as well as to all First Nations communities who significantly contribute to the life of the area.

About this Council Action Plan

The Council Action Plan 2022-2023 supports implementation of the Council Plan 2021-2025 for the second financial year of the 4-year period. It includes the specific actions to be taken during the second financial year in the implementation of the Council Plan 2021-2025. All actions documented in the Council Action Plan 2022-2023 are resourced through the 2022-23 annual budget (included in the 2021-2025 Budget).

For years three and four, annual action planning and budget review will be carried out through an integrated process. Actions will be cascaded into service unit plans and individual work plans.

The Council Plan 2021-25 is set out under the following 5 themes:

- An environmentally proactive Moreland
- Moving and living safely in Moreland
- A healthy and caring Moreland
- Vibrant spaces and places in Moreland
- An empowered and collaborative Moreland.

The Council Plan outlines 5 strategic objectives, one under each theme, which together represent the strategic direction of Council over the next four years for the implementation of the Community Vision.

The 5 strategic objectives are:

1. To strive for maximum protection of people's health, plants and animals through leading an urgent response to the climate emergency and a regeneration of our natural environment.
2. To contribute to the health, safety, and security of everyone living in our diverse community and to increase safe, accessible, physically active and enjoyable ways to get around Moreland, especially via walking, cycling and public transport.
3. To support Moreland to become a more inclusive, connected, healthy and caring community through providing equitable access to community facilities and services, facilitating local partnerships and programs, mitigating the effects of climate change and supporting the community to adapt and build climate resilience.
4. To create welcoming, unique spaces and places across Moreland that attract and connect everyone, improving access to community facilities and affordable housing and encouraging vibrant artistic, social and economic activity.
5. To build community trust through encouraging participation, evidence-based decision making, stewardship of resources and being accessible and responsive.

In achieving each strategic objective, the Council Plan 2021-2025 sets out:

- Strategies: 47 primary methods through which the objectives will be achieved over the next four years;
- Major Initiatives and Priorities: 49 critical pieces of work underpinning delivery of the Council Plan;
- Strategic Indicators: Measures to monitor progress against the objectives; and
- Related Strategies and Plans: Other strategic planning documents that will support delivery of the Council Plan.

We have included the Municipal Public Health and Wellbeing Plan (MPHWP) in the Council Plan. The Public Health and Wellbeing Act 2008 (PHWA) requires local government to develop a MPHWP every 4 years, based on an analysis of health and wellbeing in the municipality. Throughout the Council Action Plan 2022-2023, we have used 🍏 to signify actions that deliver against those health and wellbeing priorities identified in the Council Plan.

To demonstrate strategic integration of our climate response as required under the Climate Change Act 2017, throughout this plan we have used 🌐 to signify climate change related priorities.

Theme 1: An environmentally proactive Moreland

Action No.	Action	Primary Strategy	Major Initiative	Lead Directorate
1	Implement Zero Carbon Moreland Climate Emergency Action Plan 🍏🌐	1.1	1	Place and Environment
2	Deliver Integrated Behaviour Change Program including the Ride and Stride program participating primary schools 🍏🌐	1.1	1	Place and Environment
3	Urban forest strategy – implementation of annual tree planting program including identifying ways to support the community to preserve and plant new trees on private land. 🍏🌐	1.2	4	City Infrastructure
4	Identify ways to support the community to preserve and plant new trees (may include giving trees away) 🍏🌐	1.2	N/A	City Infrastructure
7	Develop the Open Space Strategy – The Strategy will assist with identifying priorities for new and expanded open space and for decision-making about the use of open space to support passive and active recreation, water management, nature and the urban forest. 🍏🌐	1.3	3	City Infrastructure
11	Implement Yarra and Maribyrnong Catchment Scale Integrated Water Management plans and achieve 2030 targets 🍏🌐	1.5	5	Place and Environment
14	Continue implementing Zero Waste (and plastic wise) Community and Council (Festivals, events, facilities) initiatives 🌐	1.6	2	Place and Environment
120	Implement the reformed kerbside waste service 🌐	1.6	2	City Infrastructure
121	Collaborate with the Food Leadership Action Group to support community led actions that are identified through the Collective Impact Shared Measurement Framework for a Northern Food Hub 🍏	1.8	6	Community
122	Implement the Nature Plan 🍏🌐	1.3	3	City Infrastructure
123	Improving safety and thermal comfort of low-income residents at home through solar and energy efficiency subsidies 🍏🌐	1.1	1	Place and Environment
124	Construction of Moomba Park Wetland, Fawkner 🌐	1.5	5	Place and Environment
125	Undertake Detailed design of Stormwater Harvesting at AG Gillon and Gilpin Park (Brunswick Central Parklands) 🌐	1.5	5	Place and Environment

Theme 2: Moving and living safely in Moreland

Action No.	Action	Primary Strategy	Major Initiative	Lead Directorate
18	Update transport strategy in consultation with the community 🍏🌐	2.1	8	City Infrastructure
19	Undertake community engagement and seek adoption of a revised parking management policy with a precinct by precinct approach	2.6	8	City Infrastructure
22	Investigate and implement measures to encourage reduced speed and improve pedestrian safety measures (special attention to accessibility) taking a precinct approach 🍏🌐	2.7	N/A	City Infrastructure
26	Design, approval and construction of new shared paths along the Craigieburn Rail Corridor 🍏🌐	2.1	11	City Infrastructure
27	Advocate for: 🍏🌐 a) duplication of the Upfield line north of Gowrie Station; b) the creation of an East/West bus link and improved bus services in the North, including advocating for bus services to be scheduled to operate at night and on weekends c) improved personal safety and increased amenity at and around Jacana Station	2.3	12	Chief Executive
29	Investigate the extensions of tram routes 19 and 58 🍏🌐	2.3	12	City Infrastructure

Theme 3: A healthy and caring Moreland

Action No.	Action	Primary Strategy	Major Initiative	Lead Directorate
34	Plan and deliver Year 2 Early Years Infrastructure Projects as listed in the 5-year Capital Works Program 🍏	3.1	20	Community
37	Finalise and begin implementation of the Climate Risk Strategy 🍏🌐	3.2	15, 16	Place and Environment
38	Progress the Fawkner Leisure Centre Upgrade 🍏	3.3	17	City Infrastructure
39	Implement the Fleming Park masterplan priorities 🍏	3.3	18	City Infrastructure
40	Implement the Hosken Reserve masterplan 🍏	3.3	N/A	Community
43	Support sports clubs to deliver free activities through application to Council's community grants program 🍏	3.3	N/A	Community
45	Continue to network with service providers and partnerships with service providers, agencies and organisation to continue to inform Council's approach to resilience 🍏	3.4	N/A	Community
48	Implement the Social Cohesion Plan 🍏	3.5	23	Community
49	Conduct navigation pilot project to support older people to access services 🍏	3.5	24	Community
50	Continue to implement and improve new outdoor help and transport services for older people 🍏	3.5	24	Community
51	Continue to advocate and support the development of the business case, stakeholder engagement and advocacy campaign for the Ballerit Mooroop Community Hub 🍏	3.6	19	Community
52	Implement the First People's Employment Plan 🍏	3.6	N/A	Business Transformation
53	Continue to work with partners to increase community awareness of First Nations communities, reconciliation and Treaty 🍏	3.6	N/A	Community
54	Continue to advocate for gambling harm prevention 🍏	3.7	N/A	Community
55	Continue education around tobacco related harm and enforcement of tobacco regulation 🍏	3.7	N/A	Place and Environment
65	Continue facilitation role to improve service coordination for people who are homeless 🍏	3.11	N/A	Community
66	Scope a coordinated approach and policy on digital inclusion in Moreland 🍏	3.12	N/A	Community Development
126	Implement actions of the Children, Young People and Families Plan 🍏	3.1	21	Community
127	Assess climate risk for priority Council infrastructure 🍏🌐	3.2	15	Place and Environment
128	Implement the Libraries After Dark program to reduce gambling harm or similar community impacts 🍏	3.7	34	Community
129	Investigate Social Workers in Libraries Trial 🍏	3.4	34	Community
130	Implement actions to support genuine inclusion of LGBTIQ+ community in Council programs, systems, activities in consultation with reference group 🍏	3.5	N/A	Community

131	Implement the Gender Equity Action Plan 🍏	3.8	47	Business Transformation
132	Finalise contract terms for the transfer of land for the purposes of a new health and community services precinct within Coburg 🍏	3.1	14	Place and Environment

Theme 4: Vibrant spaces and places in Moreland

Action No.	Action	Primary Strategy	Major Initiative	Lead Directorate
69	Complete an integrated Property Framework to guide strategic decision making around property acquisition, sale and redevelopment, including renewing Moreland's Leasing and Licensing Policy (including Open Space)	4.1	N/A	Place and Environment
71	Pursue 2 opportunities for fenced dog-off-leash areas in northern Moreland ahead of finalising the Moreland Open Space Strategy 🍏	4.2	33	City Infrastructure
72	Investigate financial incentives to encourage maintenance of heritage buildings 🍏	4.4	N/A	Place and Environment
76	Continue to support Moreland Affordable Housing Ltd 🍏	4.7	27	Place and Environment
80	Advocate for zero carbon in the planning scheme through the Council Alliance for Sustainable Built Environments (CASBE) 🍏🌐	4.8	28	Place and Environment
81	Review Moreland Planning Scheme and prepare a plan for implementing review recommendations	4.8	29	Place and Environment
82	Review Neighbourhood Character provisions 🍏🌐	4.8	29	Place and Environment
84	Carry out engagement program to seek community feedback on the future of central Coburg 🍏	4.9	25	Place and Environment
85	Develop and adopt a set of social, economic, cultural and environmental objectives to drive future revitalisation of the Coburg Activity Centre, incorporating community aspirations 🍏🌐	4.9	25	Place and Environment
89	Carry out safety and accessibility audits for Louisa Street and design tactical responses to improve the street for pedestrians 🍏🌐	4.9	30	Place and Environment
94	Continue to integrate and implement business development programs into the Shopping Strip Renewal Program (SSRP) 🍏	4.10	30	Place and Environment
95	Develop industry sector profiles and promote the value of these sectors to the broader community 🍏	4.10	N/A	Place and Environment
96	Scale up and implement adaptive training and support programs for micro and small businesses 🍏	4.10	N/A	Place and Environment
97	Continue to develop and support the Love Moreland Buy Local campaign 🍏	4.10	N/A	Place and Environment
98	In collaboration with local traders, residents, agencies and creatives, develop and implement an activation program for Brunswick 🍏	4.11	31	Place and Environment
99	In collaboration with local traders, residents, agencies and creatives, develop and implement an activation program for Glenroy 🍏	4.11	31	Place and Environment
100	In collaboration with local traders, residents, agencies and creatives, develop and implement an activation program for Coburg 🍏	4.11	31	Place and Environment
102	Develop community programs framework to support	4.11	34	Community

	wellbeing and learning outcomes 🍏			
103	Continue to deliver festivals program and undertake a festivals review 🍏	4.11	36	Community
105	Develop and commence implementation of a new integrated arts and culture strategy 🍏	4.11	35	Community
106	Continue to build on the Brunswick Design District Strategic Plan that prioritises infrastructure projects, programs and activation activities and the recovery of the creative sector in Brunswick 🍏	4.11	37	Place and Environment
108	Implement key visitor attraction activities	4.11	39	Place and Environment
133	Continue Renuwall Graffiti Intervention Program	4.3	N/A	Community
134	Commence preparation of a new Development Contributions Plan	4.1	46	Community
135	Complete design and commence construction of the Saxon Street facility and open space	4.9	25	City Infrastructure
136	Review service levels for responding to public realm amenity customer requests	4.5	32	City Infrastructure
137	Collaborate with neighbouring Councils to advocate for the removal of graffiti on State owned assets	4.5	32	City Infrastructure
138	Identify opportunities to encourage greater community participation in litter collection days, tree planting, weeding, graffiti removal and clarify the community's role in nature strip management, keeping footpaths clear	4.5	32	City Infrastructure
139	Implement targeted dog on-leash signage that promotes off-leash areas	4.2	33	City Infrastructure
140	Continue the Jobs Advocates (until 2023) 🍏	4.9	N/A	Community
141	Progress central Coburg Revitalisation projects	4.9	25	Place and Environment
142	Implement the Community Infrastructure Plan	4.1	38	Place and Environment
143	Commence Design for 260 Sydney Road (Park Close to Home) 🍏🌐	4.9	30	Place and Environment
144	Commence Detailed Design for West Street streetscape renewal	4.9	30	Place and Environment
145	Commence construction of Wheatsheaf Road streetscape improvement	4.9	30	Place and Environment
146	Commence construction of the Stewart Street streetscape improvement	4.9	30	Place and Environment
147	Commence preparation of a Planning Scheme Amendment for an Activity Centre Zone for the Brunswick Activity Centre	4.9	31	Place and Environment
148	Formalise flood modelling within the Planning Scheme 🌐	4.8	29	Place and Environment
149	Continue the proactive planning enforcement program by Auditing approximately 80+ development projects for compliance with planning permits	4.8	N/A	Place and Environment

150	Continue the Cladding Rectification Project seeking resolution of moderate and low risk buildings with suspected combustible cladding	4.3	N/A	Place and Environment
151	Continue swimming pool certification and compliance functions	4.3	N/A	Place and Environment
152	Implement the affordable housing action plan 🍎	4.7	27	Place and Environment
153	In consultation with the Coburg Historical Society, commence development plans for the construction of a new storage annex, refurbishment of the bluestone cottage and creation of a heritage garden.	4.4	N/A	Place and Environment
154	Local History Maintenance & Conservation: To commence planning for the collection, conservation and presentation of Moreland's local history.	N/A	N/A	Community

Theme 5: An empowered and collaborative Moreland

Action No.	Action	Primary Strategy	Major Initiative	Lead Directorate
109	Continue to deliver the Community Engagement Policy Implementation Plan 2020-2024 🍏	5.3	40	Community
111	Develop and implement training and resources for Council officers to support best practice engagement with Children and Young People	5.2	41	Community
113	Community at the HEART* 🍏 <ul style="list-style-type: none"> Develop efficiencies and understand pain points by conducting customer journey and service process mapping, learning from and listening to customer feedback and complaints Improve customer communication channels Implement the continuous improvement program including initiatives under Community at the Heart 🍏 	5.4	42	Community Business Transformation
115	Deliver advocacy campaigns that support council priorities 🍏🌐	5.5	49	Chief Executive
155	Implement a meeting room booking system that enhances current system and encourages ease of new bookings	5.4	N/A	Community
156	Continue to support the CALD Moreland Connectors community engagement program to improve access to information and services	5.2	48	Community
157	Build capability and develop staff to improve customer experience	5.4	42	Community
158	Feasibility analysis to determine land and construction costs, funding sources and prioritisation of expenditure to inform developer contributions	5.6	43	City Infrastructure
159	Deliver the Accessible and Inclusive Communications Policy Implementation plan (2021-2024)	5.2	48	Community
160	Finalise and begin implementing the change of the municipal name	N/A	N/A	Community

* Community at the HEART (**H**elpful, **E**ngaged, **A**ccountable, **R**espectful, **T**imely)

Our Moreland Promise is our shared commitment to the community and how we work better together. We want to put the community at the heart of everything we do.

We will ensure our staff are supported make the Our Moreland Promise a reality, with tracking and reporting to help us understand how we are doing, to ensure we are constantly improving and evolving.