

Local recruitment



1. Sent-off to the Brunswick Soldiers of the 1st Australian Imperial Expeditionary Force, 9th September, 1915. Presented to Committee Member *Mr J. Millward* by M. BALFE, Mayor of Brunswick.

RECRUITING! ENLIST NOW

MECHANICS' INSTITUTE
OPPOSITE TOWN HALL, BRUNSWICK.
OPEN 9 TILL 9

All information and full particulars apply
RECRUITING DEPOT
Don't Forget! Recruiting Office—
**MECHANICS' INSTITUTE,
BRUNSWICK.**
SERGT.-MAJOR F. TAYLOR, D.C.M., Official Organizer.



When the War started, people thought it would only last for a few months.

Many of those who were British-born or first-generation Australian were quick to volunteer to fight.

People enlisted (joined the armed services) for different reasons: a chance for travel and adventure; loyalty to England (the 'Mother Country'); a sense of duty or social pressure. For many men, the six shillings a day that soldiers were paid was considered an acceptable wage.

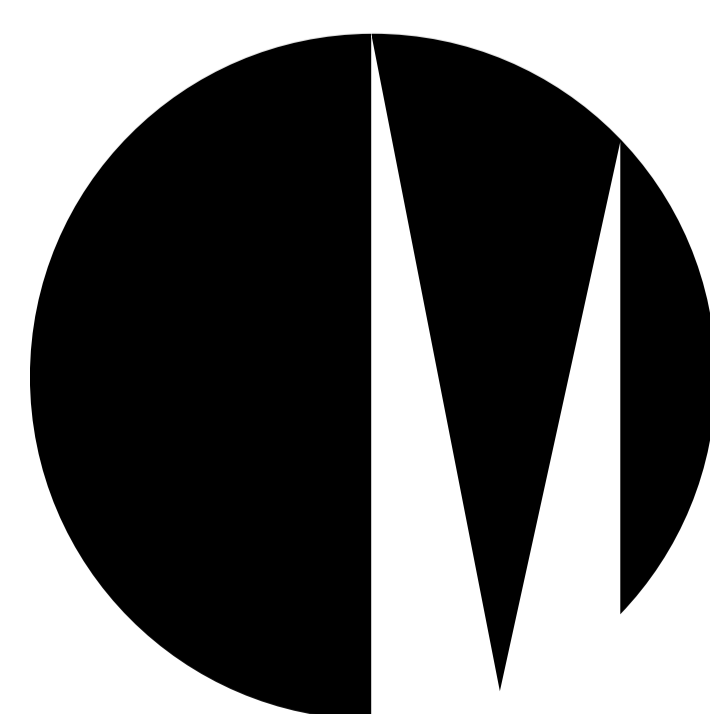
Local men mainly joined up at the Brunswick Recruitment Office at the Brunswick Mechanics Institute, or at the Melbourne Town Hall. Most men who enlisted were aged in their twenties, but some were only 18.



Moreland Remembers World War I



Australian Government
Department of Veterans' Affairs



Moreland City Council



For full exhibition and more information, visit www.moreland.vic.gov.au

Image 1. Australian Imperial Force (A.I.F) send off, Brunswick Town Hall, ca 1914-1915. Source: Moreland City Libraries (Brunswick) 57.3; Picture Victoria ID 5837

Image 2. Brunswick and Coburg Leader, 9 March 1917. Source: State Library of Victoria/ Our Anzacs Page 63. Available Trove.

Image 3. Australian Imperial Force (A.I.F) send off, Lyric Theatre, Brunswick, ca 1914-1915. Source: Moreland City Libraries (Brunswick) 59.2; Picture Victoria ID 5933

Image 4. Troops marching down Sydney Road, 1915. Source: Moreland City Libraries (Brunswick) 59.1.2