

Welcome to SEED-AI

A national training program to help diverse workers, communities and enterprises understand, use and govern AI.

What is SEED-AI?

SEED-AI — Skills for Education, Employment and Digital AI — is a 100% free, nationally delivered AI training program from Deakin University. It is designed to equip you with the practical skills, confidence and ethical framework to use Artificial Intelligence productively in your everyday work.

Who runs it?

The program is run by Deakin SME Research Centre, based on Google AI Essentials and customised content. No prior AI experience required.

- ✓ Five engaging online modules — no prior experience needed
- ✓ Interactive sessions, videos and real-world practice activities
- ✓ Certificate of Completion upon finishing all modules & assessments
- ✓ New intake starts on the 9th of every month — enrol anytime

About the program design

SEED-AI combines interactive online modules, live workshops, and real-world workflow projects. Each module includes approximately two hours of facilitated content with interactive team and individual activities. The program's modular design enables scalability across industries and regions, ensuring long-term sustainability through micro-credentials and integration into Deakin's ongoing education and workforce-capability programs.

Course Modules

Five modules · Approx. 2 hours each · Online delivery

01 Introduction to AI

Explore the mechanics of AI and understand AI and machine learning concepts. Gain knowledge of AI and its practical applications, and understand the significance of ethics in AI implementation, governance, and societal impact.

02 Maximise Productivity with AI Tools

Learn how to leverage a variety of AI tools to enhance your productivity and streamline workflows.

03 The Art of Prompt Engineering

Master the techniques of crafting effective prompts to get the best results from AI systems.

04 Use AI Responsibly

Understand the ethical considerations and how to use AI responsibly in your work and society.

05 Stay Ahead of the AI Curve

Keep up with the latest AI developments and trends to maintain competitiveness in your field.

Who Is This Program For?

SEED-AI is open to everyone — across industries, roles and experience levels

🔗 Students — Future-proof your career

- Gain the knowledge and confidence to use AI ethically and productively in your daily work
- No prior experience needed — suitable for beginner and intermediate learners
- Receive a Certificate of Completion upon finishing all modules and assessments

🔗 Educators — Innovate in the classroom

- Learn how to use AI responsibly in learning environments
- Enhance teaching and administration workflows using AI tools
- Understand ethical considerations and responsible AI usage in your work and society

🔗 Businesses & Employees — Scale productivity

- Equip your team with the knowledge and confidence to use AI ethically and productively
- Apply AI to a tangible task, generating measurable time or cost savings
- Designed for SME employees across industries

How It Works

Program delivery, certification and how to get started

Delivery Format

Online Facilitated Sessions

Each module includes approximately 2 hours of facilitated content with interactive team and individual activities. The program is delivered online through Deakin's digital-first learning platform.

Interactive Online Modules, Live Workshops & Real-World Projects

The program blends interactive online sessions, videos, and practical activities. Each participant applies AI to a tangible task, generating measurable time or cost savings.

No Prior Experience Required

Suitable for beginner and intermediate learners. Available in both instructor-led and self-paced online formats.

Certification

Participants who complete all five modules, including assessments, will receive a Certificate of Completion from the SEED-AI program.

📄 Certificate of Completion — SEED-AI Program

Awarded upon completing all 5 modules and assessments

How to Register

Training starts the 9th of every month. Register at:

www.deakinsmecentre.ms.ai